What’s the smart way to leave an impression?  
... with your personal Caltech Student business card.

Exchanging business cards is the accepted way to introduce yourself and provides a means for follow-up at interviews, meetings, conferences, meals, alumni events, etc.

“Every Caltech student should have a business card. Networking is the most effective way to obtain future career opportunities, and you never know when you will meet someone who can catalyze your next step, so you need to have a business card handy. Business cards leave a very positive impression on people.”

~ Jerry Houser, Ph.D. Director Caltech Career Development Center ~

Graphic Resources provides a special offer to Caltech students . . .

Sample card formats to choose from:

- 1 - Color Xerox Business Card: **Black** and **White** Card with **Black** Text = $16.00 per 100
- 2 - Color Xerox Business Card: **Orange Secondary** Logo & **Black** Text = $19.00 per 100

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- Full Name
- Major of Study (Option)
- Caltech Mailing Address (MSC#)
- Phone, Fax & Cell Number
- E-mail, Website & Homepage

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